

WEDBUSH ANNOUNCES INAUGURAL “SECOND INTERNET” CONFERENCE

Leading Social Media CEO’s from Silicon Valley to Silicon Beach to present with Lou Kerner, Managing Director of Wedbush Private Shares Group Research.

LOS ANGELES, CA (August 18, 2011) – Wedbush Securities, one of the nation’s leading full-service investment firms announced the addition of the First Annual Second Internet Conference to their list of institutional investor events for 2011.

The Second Internet Conference will be held in Santa Monica, California on September 7th, 2011. The one-day event will bring together individual and institutional investors alongside social media executives to learn the current social media landscape, and meet one-on-one with leading industry professionals. Confirmed Social Media Executives include: John Abbott, CEO of [QuePasa](#); Kevin Chou, CEO of [Kabam](#); Paige Craig, CEO of [Betterworks](#); Jud Bowman, CEO and Founder of [Appia](#); Allen DeBevoise, CEO of [Machinima](#); Kris Duggan, CEO and Founder of [Badgeville](#); Joe Fernandez, CEO of [Klout](#); Brian Lee, CEO of [ShoeDazzle](#); Matthew LeMerle, Vice President at [Booz Allen](#); Ryan Steelberg, CEO of [FanTapper](#); Jeff Tinsley, CEO of [MyLife](#); and Mark Suster, Partner at [GRP Partners](#).

For more information on the event, please email privateshares@wedbush.com.

About The Second Internet

Managing Director of the Wedbush [Private Shares Group](#) Research and Wall Street’s first recognized Social Media Research Analyst, Lou Kerner, coined the term “Second Internet” to explain the current transition to an Internet powered by social connections.

Just as the shift to the First Internet (1994-2010) from the offline dominated world dislocated prior incumbents and created new winners like Amazon, Google and eBay, The Second Internet is changing our world and creating an environment for tremendous wealth creation as a new set of companies centered around social connections are experiencing unprecedented adoption, usage, and value.

About The Private Shares Group

The Private Shares Group of Wedbush Securities covers the growing base of privately traded securities, with an emphasis on those in the social media space. We source and distribute deal flow in the space (including “initial private offerings”) and are actively originating and trading other alternative investment opportunities across private shares for our institutional and accredited private clients. The Private Shares Group is also in the process of creating a private shares fund as a diversified means of offering exposure to this market segment. (www.wedbush.com/privatesharesgroup)

About Wedbush Securities

Founded in 1955, Wedbush Securities is a leading investment firm providing brokerage, clearing, investment banking, equities research, public finance, fixed income, and asset management to individual, institutional and issuing clients. Headquartered in Los Angeles, Wedbush focuses on relentless service, client financial safety, continuity, and advanced technology. (www.wedbush.com)